

Behind Every Business There is a Story to Tell ...



America's all business talk show on the radio.

SCORE SE Wisconsin reaches thousands of entrepreneurs through the The Biz Connection, a weekly syndicated radio talk show produced in Wisconsin featuring business experts, business coaches, business authors, SCORE mentors and hard working entrepreneurs. Listeners hear stories from those who have launched a business and their climb to realizing their dream—real, compelling stories which other listening entrepreneurs can glean useful information vital to the success of their own businesses.

The Biz Connection is produced for the Southeast Wisconsin Chapter of SCORE. Many of the small businesses that are heard on the Biz Connection have succeeded with the mentorship of a SCORE volunteer, and they share this as they tell their stories.

The Biz Connection: On-air warehouse of business resources

- Connect with a targeted business audience on radio and through podcast.
- Be a featured “expert” guest on the Biz Connection and download the podcast to your web site.
- Participate in the *Success Tips by the Experts* segment of the show.
- Fully produced commercials, 60- and 30-seconds, aired on each broadcast
- SCORE partnership packages, including the Biz Connection sponsorship, will be tailored to sponsorship level.
- Show Sponsor recognition appears in weekly email blasts to thousands of SCORE mentors, clients and contacts.



Guest Lt. Governor Rebecca Kleefisch.

Sponsorship Opportunities

Sponsorship packages will be specifically tailed for each level.

PLATINUM – 12 month sponsor

GOLD – 6 month sponsor

SILVER – 3 month sponsor

Here's a quick way to take action

Contact Jim Rosetti of The Biz Connection 920.639.4376 | jrosetti@new.rr.com | bizconnectionwi.com