

SCORE Profile

SCORE is a nonprofit national association that facilitates a vibrant small business community through education and mentorship. Since 1964, we have delivered free business counseling to 10 million clients as a resource partner of the U.S. Small Business Administration and with the help of our volunteer mentors and business sponsors. The vision of SCORE is that every person have the support necessary to start a business and thrive as a small business owner. Our goal is to serve one million additional new clients by 2020.

SCORE National

- Free business resources including face-to-face, phone and email mentoring, and low cost workshops.
- A volunteer network of 10,000 mentors with experience in virtually every industry and business discipline.
- Virtual business planning tools, including video mentoring, Webinars, Web sites, social media, blogs, planning templates, success stories and access to a national mentor database.
- 300+ chapters in 50 states conducted 304,000 mentoring sessions in 2016.
- Provided 12,900 local and online workshop sessions to 238,000 clients in 2016.
- 31% of SCORE clients are considering starting a business, 31% in process of starting a business, and 38% already running a business.
- 54,000 new businesses started and an additional 79,000 new jobs created by clients in 2016.
- SCORE clients provide a 46% return to U.S. Treasury through taxes paid by their business for every Federal dollar invested in SCORE to support the growth of small business.

SCORE Wisconsin

- 220+ volunteer mentors; 50% have started or owned their own business and many have corporate senior executive experience.
- The Wisconsin Chapter was founded in 1965 and with chapters in Appleton, Green Bay, Eau Claire, Madison, Marshfield, Milwaukee and Wausau and 220+ volunteer mentors.
- In 2016, The Wisconsin SCORE Chapters supported 575 new business start-up clients and in addition, our clients added 587 new jobs.



SCORE SE Wisconsin

- 70+ volunteer mentors.
- Ten county SE Wisconsin coverage from Sheboygan to Kenosha.
- In 2016, The SE Wisconsin SCORE Chapter supported 261 new businesses start-up clients and in addition, our clients added 367 new jobs.